



Prospective Explorer Club Sponsors and Partners,

It is our distinct pleasure to reach out to you for a very unique opportunity to join FIND Outdoors as we continue with a new grant funded community outreach program. Fittingly dubbed "Club de Exploradores", we will recruit middle school aged students from the Hispanic communities of Transylvania and the surrounding areas to explore Pisgah National Forest.

With the Cradle of Forestry as our base camp, club members and staff will set out one Saturday each month to not only participate in a wide range of outdoor activities but also learn about the Leave No Trace ethic. This project was born out of the need to address the imbalance of those who are enjoying and benefiting from living next to such a valuable resource as Pisgah. With this in mind, not only do we want to share the many benefits of living right next to such an amazing resource to club members, we also want to open their eyes to the economic opportunities being taken advantage of by small business owners such as yourself. With your help, we will have the chance to highlight business owners that have found innovative ways to leverage the unique resources and opportunities from living and working in a Gateway Community.

In partnership with El Centro Transylvania and Hola Carolina, FIND Outdoors is recruiting young people to join our club and we'd like you to join as well. In order for this program to be a success, these students need to see and feel the local community echoing the message that "these forests belong to you too!". The range of engagement in this program is wide and can be tailored to feature your involvement in whatever best serves your business or organization.

From donations, new gear, or your time, your involvement in this program has many multipliers for your company and our community.

How you will benefit:

- Planting seeds of equity, accessibility and responsibility in the outdoors industry by supporting a program that fosters inclusion, access, and education to a community with a very low presence on our public lands.
- Increased visibility for your brand as a partner for a highly engaging project through print and digital content shared on highly visible regional print markets as well as social media platforms managed by FIND Outdoors and US Forest Service.
- At the conclusion of the program in September, FIND Outdoors will develop digital and print media along with stories that will feature the successes of the season's programs and the specific and integral role your company or organization played in its success.

To discuss partnership opportunities, contact VP Diversity, Equity, Inclusion and Community Outreach, Cata Noreña at (828) 767-2793 or cata@gofindoutdoors.org





How can I get involved?

Sponsorships:

Scout Level \$100-\$500

- Logo and link on FIND Outdoor website
- End of season journal digital and print materials with logo placement

Traveler Level \$500-\$1000

- Logo and link on FIND Outdoor website and social media platforms
- Recognition at end of session celebration event
- End of season journal digital and print materials with logo placement

Discoverer Level \$1000-\$2500

- Signature session sponsor
- Session orientation to product/service
- Logo and link on FIND Outdoor website and social media platforms
- Recognition at end of session celebration event
- End of season journal digital and print materials with logo placement

Explorer Level \$5000 and up

- Exclusive signature project sponsor
- Opening session welcoming remarks and orientation to product/service
- Targeted social media campaigns to acknowledge partnership, products and services
- Prominent logo and link on FIND Outdoor website and social media platforms
- Recognition at end of session celebration event
- End of season journal digital and print materials with premium logo placement

In-Kind

In-kind donations and sponsorships will be recognized at the appropriate sponsorship level determined by project administrators.

Please feel free to inquire about how we can customize your sponsorship to best suite your marketing and community relation goals.



SPONSORSHIP AGREEMENT

Circle Sponsorship Level: Scout Level Traveler Level Discoverer Level Explorer Level

In-Kind (Please describe): _____

Company: _____ Contact Name: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

TERMS OF AGREEMENT

This agreement is effective as of _____ and shall remain effective until the Explorers Club concludes at the end of September of the current year. This agreement defines the terms under which FIND Outdoors and _____ enter into a sponsorship agreement for Explorers Club.

This agreement shall become effective on the date signed below and will remain in effect until all responsibilities set out are fulfilled. The parties acknowledge that they will use their best good faith efforts to negotiate and resolve subsequent issues that may arise from this agreement as a result of unforeseen occurrences that may alter the conditions of this agreement.

50% Deposit due upon signing, remaining balance due by: April 30 of each year

Make Checks Payable:

FIND Outdoors
49 Pisgah Hwy., Ste 4
Pisgah Forest, NC 28768
Note Sponsorship Explorers Club

Sponsor Signature

Date

FIND Outdoors Signature

Date

Formerly known as Cradle of Forestry in America Interpretive Association

