



Contact:

Lee Henderson-Hill
Chief Mission Officer
828-553-4049
lee@gofindoutdoors.org

For Immediate Release

January 8, 2023

**Stacey Wiedrich joins FIND Outdoors as President/CEO
effective January 29th**

Pisgah Forest, NC – The Board of Directors and Search Committee of FIND Outdoors is pleased to announce that Stacey Wiedrich will begin serving as the President/Chief Executive Officer of FIND Outdoors on January 29th, 2024. We welcome her to the FIND family and are excited to fulfill our mission under her leadership.

To complete the search, FIND engaged Armstrong-McGuire to manage the process. After receiving more than one hundred applicants from across the country for this position, the Board and Team Members unanimously selected Stacey Wiedrich to become the next President/CEO. Stacey's calling is in public service, along with experience leading outdoor-focused community work and a heart for our mission.

Stacey's career includes 20 years of experience in sales, fundraising, communications, management, hospitality, and leadership. Stacey currently serves as the Interim Executive Director for Pisgah Area Southern Off-Road Bicycle Association (Pisgah Area SORBA) and previously served as the Development Director for Bicycle Colorado. She is passionate about the outdoors and driven by the mission of creating opportunities for everyone to experience the natural world.

"Stacey was our top choice for the CEO position at FIND Outdoors", said Eric Caldwell, Board Chair. "Her commitment to community and drive to see FIND Outdoors continue to thrive is exactly what we were looking for during our search. On behalf of the Board of Directors and Search Committee, we are thrilled to welcome Stacey to our mission. We can't wait for you to meet her!"

Stacey holds a Bachelor of Arts Degree in Communications with a concentration in Public Relations from the University of Pittsburgh and a Post Graduate Degree in Hospitality Management from Les Roches School of Hospitality Management in Marbella, Spain.

"It is an honor to step into this position and as FIND continues to grow I am excited to help enhance access to the outdoors for all people in the communities we serve whether it be recreation site use or educational opportunities. I look forward to supporting such a strong team dedicated to preserving nature and providing exceptional recreational experiences" stated Stacey.

FIND Outdoors is a 501(c)(3) nonprofit organization, based in Pisgah Forest, North Carolina that is the Southeast's leader in providing access to public lands through exceptional recreational experiences. Through Forest-Inspired Nature Discovery, FIND Outdoors inspires people to connect with nature by managing outdoor recreation sites, campgrounds, visitor centers, guided tours, and educational and outdoor opportunities for all ages and abilities. www.gofindoutdoors.org

###

Photo of Stacey Wiedrich courtesy of Bernadette Merriman