

LET'S GO

FIND

ESTD OUTDOORS 1972

GO **FIND** OUTDOORS.ORG

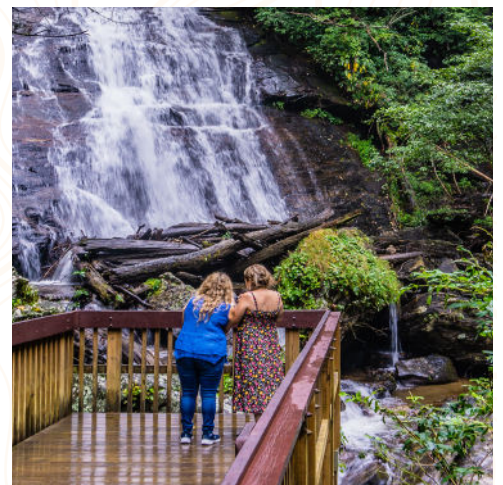


The Importance of Board Service

FIND Outdoors is a 49-year-old nonprofit that offers exceptional outdoor experiences and services through partnership opportunities that improve the health, safety and education of all visitors to our public and private lands. It is our intention to develop meaningful partnerships in order to:

- 1 Build relationships** with like-minded organizations to fulfill a joint mission of awareness and equity.
- 2 Change the world** in a creative and inclusive manner.
- 3 Reflect the rich diversity** that contributes to our communities and our society as a whole.

Becoming a member of FIND's board is a meaningful way to explore how your experience and expertise can be applied in the nonprofit sector at the governance level, and ultimately, how your skills can help advance FIND's social impact. It is a rewarding, high impact way to do community service while learning new skills that can enhance your philanthropic goals. You'll work alongside some of the most passionate staff in the outdoor industry to grow and/or focus the vision of what FIND can be doing in the communities we serve so we continue to have an impact. And with **more than 92% of revenue going directly back into our mission**, you'll see your impact in a big way.



FIND was awarded the GuideStar Gold Seal of Transparency through the GuideStar Exchange Program.



SITES IN **3** STATES



9 GIFT SHOPS/SALES OUTLETS



4 VISITOR CENTERS



1 Million

ANNUAL SITE VISITORS

- 100,000



6 RECREATION & CAMPING AREAS



9+ DECADES COMBINED NONPROFIT EXPERIENCE ON LEADERSHIP TEAM



STRATEGIC GROWTH PLAN IN PLACE

Our Mission: FIND Outdoors mission is to provide all people with educational, recreational and interpretive opportunities about natural resources and cultural history.

EDUCATION



275+

PUBLIC EDUCATION PROGRAMS ACROSS ALL FIND SITES

COLLABORATIONS



The Eastern Band of Cherokee Indians, Brevard-Davidson River Presbyterian Church, Columbia, Davidson River Outfitters, Dogwood Health Trust, El Centro Comunitario, Headwaters Outfitters, Hola Carolina, Latinos Aventureros, Packout Pisgah, Pisgah Area Sorba, Pisgah Map Co, The Hub, and Transylvania County Rescue Squad

Board Member Statement



BOARD OVERVIEW

The mission of FIND Outdoors is to promote educational, recreational and interpretive opportunities about forest and water resources, natural history, and the Cradle of Forestry in America. FIND Outdoors is a 501(c)(3) nonprofit organization. A board of directors is the governing body of a non-profit organization. FIND's Board of Directors meets quarterly.

BASIC BOARD EXPECTATIONS

PLANNING

- Updating the mission, vision statements, and policies as needed to operate as an effective and efficient non-profit.
- Determining the "big picture" for the organization's programs and services.
- Working on strategic planning.
- Participating in meetings and contributing expertise and knowledge to advance the mission.

MONITORING

- A board of directors has a fiduciary responsibility which includes: approving the annual budget, reviewing periodic financial reports and annual audit.
- Keeping organization focused on its mission.
- Troubleshooting as necessary.
- Updating and approving policies and recommendations made by audit firm.

ADVANCEMENT

- Advocating for the organization.
- Serving as a public voice for the organization.
- Fundraising, by directly donating to the non-profit and working with executive staff to solicit donations from others.

GENERAL BOARD RESPONSIBILITIES

- Participate in board meetings – four meetings (second Wednesday of Feb., May, Aug., and Nov., 10 am to noon)
- Feb. – Budget Amendments (if any) and Annual Review of previous year
- May – Review of Full financial audit and Form 990
- Aug. – Insurance Review
- Nov. – Next Year Budget review/approval and elections
- Researching and discussing issues before decisions are made.
- Replacing and orienting board members when a vacancy arises.
- Serving on ad-hoc committee's (done by conference call as often as possible):
 - Governance Committee that reviews policies
 - Finance Committee that reviews financials and budget quarterly

LEGAL DUTIES

A board of directors also has certain legal obligations, known as duties. Legal responsibilities for members of non-profit boards include:

- Take reasonable care when making decisions for the organization (called "duty of care")
- Act in the best interest of the organization (called "duty of loyalty")
- Act in accordance with the organization's mission (called "duty of obedience")
- Stand aside when there is a conflict of interest (called "recusal")





Application for FIND Outdoors Board Candidacy

Name:

Company:

Current/Previous Occupation:

Contact Details:

Address:

Phone:

E-mail:

We look forward to hearing more about your interest in serving on the FIND Outdoors Board of Directors. Please answer the following questions below. Personal information will not be distributed.

Please send application and your résumé/CV to: Carolyn Ashworth, President & CEO | carolyn@gofindoutdoors.org

1. Please briefly describe your academic and professional background, and other relevant experience.
2. Why do you seek a position on this board?
3. Please briefly outline the specific skills you bring, or contributions you hope to make, to this board.
4. Are you currently serving on a board of directors for another organization? If so, please list organization name and your position/role.
5. What is your preferred method of contact/communication? Email Phone Call Text Message