

## **Contact:**

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# For Immediate Release

March 28, 2025

# FIND Outdoors, US Forest Service, Host 2<sup>nd</sup> Annual Blood Drive in Pisgah Forest

WHAT: FIND Outdoors is excited to announce the 2<sup>nd</sup> Annual Blood Drive, in collaboration with the US Forest Service, in honor of Lisa Delaura – mother of USFS Deputy Recreation Program Manager, Kris Sikorsky.

#### WHEN & WHERE:

- Wednesday, April 2, 2025
- 11:00 a.m. 4:00 p.m.
- 49 Pisgah Hwy, Suite 4
   Pisgah Forest, NC 28768
- To make an appointment or for more information please call 1-800-REDCROSS or visit RedCrossBlood.org and enter sponsor code "PisgahForest"
- All donors will receive a \$15 Amazon e-gift card via email

WHY: Lisa Delaura's family faced a dire situation on Christmas Eve 2023 when she was rushed to the hospital with a ruptured abdominal aortic aneurysm (AAA). Blood donations played a crucial role in saving her life—she received over 83 units of blood products during her prolonged ICU stay and underwent three emergency surgeries to repair the ruptured arteries. Join us in giving back even a fraction of the lifesaving gift that was given to Lisa.

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### **About FIND Outdoors**

FIND Outdoors is the Southeast's leading provider of public land access, offering exceptional recreational experiences to inspire people to connect with nature. With well-managed outdoor recreation sites, campgrounds, visitor centers, guided tours, and educational opportunities for all ages and abilities, FIND Outdoors strives to make nature accessible to all. The organization also manages retail outlets that offer forest-related gifts and souvenirs, nature-based activities for children, local crafts, and trail guides. FIND is an over 50 year-old 501(c)(3) tax deductible nonprofit based in Pisgah Forest, NC serving over one million visitors annually in four states: North Carolina, Georgia, and Kentucky.