



**Contact:**

Jess Hair  
Communications & Marketing Manager  
FIND Outdoors  
828-553-4049  
[jess@gofindoutdoors.org](mailto:jess@gofindoutdoors.org)

**For Immediate Release**

April 4, 2025

**Experience the Enchantment of the Blue Ghost Firefly Twilight Tour:  
Tickets on Sale April 8, 2025**

Pisgah Forest, NC – FIND Outdoors announces tickets for the highly anticipated 2025 Blue Ghost Firefly Tour at the Cradle of Forestry in America will go on sale to the general public on April 8, 2025. This annual event offers a rare opportunity to witness the mesmerizing display of the elusive Blue Ghost Fireflies (*Phausis reticulata*) in their natural habitat.

Blue Ghost fireflies are a rare firefly species found in the mountains of Southern Appalachia, known for their distinctive glow and tiny size. While their glow is actually lime green, it usually appears blue because of the Purkinje effect— a visual phenomenon when colors appear different in low light.

"Every year, the Blue Ghost Firefly Tour offers visitors a magical glimpse into one of nature's most captivating sights," said Dallas Martin, Chief Education Officer of FIND Outdoors. "This event is not just about experiencing the beauty of the fireflies—it's an opportunity to learn about conservation, the delicate balance of our forest ecosystems, and how we can protect these incredible species for generations to come."

The Cradle of Forestry Blue Ghost Firefly Tours begin with an informative session at their outdoor amphitheater, where guests will have the opportunity to learn about the fascinating world of the Blue Ghost Firefly. Following the presentation, visitors will embark on a hike along a paved trail through the forest, at their own pace, where they'll have the chance to observe these enchanting creatures up close.

### **2025 Event Dates:**

- **May** 19-20, 22-25, 27, 29-31
- **June** 1-3, 5-7

### **Ticket Prices:**

- General Admission: \$55
- Youth (Ages 4-12): \$27

To ensure an intimate and impactful experience while preserving the delicate ecosystem, each night's attendance is limited to 150 participants. Tickets are available exclusively online at [gofindoutdoors.org](https://gofindoutdoors.org). Please note that all ticket purchases are non-refundable and cannot be transferred to another date.

Don't miss this extraordinary opportunity to witness one of nature's most magical phenomena. For more information and to purchase tickets, visit <https://gofindoutdoors.org/events/blue-ghost-firefly-tours/>.

###

### **About the Cradle of Forestry**

The Cradle of Forestry, nestled in the heart of Pisgah National Forest, is the birthplace of modern forestry in America. Established to commemorate the first forestry school in the United States, founded by Dr. Carl A. Schenck in 1898, the site preserves the legacy of forest conservation and education. Managed by FIND Outdoors under a cooperative agreement with the U.S. Forest Service, the Cradle of Forestry continues to serve as a vital educational resource, connecting visitors to the history and importance of sustainable forest management.

### **About FIND Outdoors**

FIND Outdoors is the Southeast's leading provider of public land access, offering exceptional recreational experiences to inspire people to connect with nature. With well-managed outdoor recreation sites, campgrounds, visitor centers, guided tours, and educational opportunities for all ages and abilities, FIND Outdoors strives to make nature accessible to all. The organization also manages retail outlets that offer forest-related gifts and souvenirs, nature-based activities for children, local crafts, and trail guides. FIND is an over 50 year-old 501(c)(3) tax deductible nonprofit based in Pisgah Forest, NC serving over one million visitors annually in three states: North Carolina, Georgia, and Kentucky.