

FIND — OUTDOORS — ANNUAL JOURNAL 2021



IN THIS ISSUE

STORIES of HEROISM

How FIND Outdoors Staff, Volunteers, and Guests
learned to overcome and thrive during an ever-shifting Pandemic.

WELCOME TO THE SECOND EDITION OF THE FIND OUTDOORS ANNUAL JOURNAL, and oh what a year 2021 was for our family—and what stories we have to share in the following pages featuring true superheroes!

To our superhero visitors: Thanks for being respectful of others and thoughtful with the operational modifications. Also, for showing up and actively participating in programs, and for your support of our nonprofit, not only in word, but visitation and financial support. You are the reason we do what we do!

To our exceptional FIND Outdoors staff of superheroes: Thank you for providing excellent customer service amid unprecedented public land visitation and safety protocols. Thank you for the innovative ideas that, among other things, led to the reopening of the Pisgah Ranger Station Visitor Center and the Race to Restore, which has raised nearly \$50,000 for much-needed trail repair after Tropical Storm Fred.

To our FIND staff leadership and Board of Directors, led by FIND President/ CEO Natalie Britt and outgoing Board Chair Tad Fogel: Leading by example, making the tough calls, and always being there when needed is the mark of a true superhero!

I'm looking forward to an epic 2022, and in the immortal words of Buzz Lightyear—"To infinity and beyond..."

Eric

Eric Caldwell
FIND OUTDOORS Board Chair



12

(From the cover) Stories of Heroism

How FIND Outdoors Staff, Volunteers, and Guests learned how to overcome and thrive during an ever-shifting Pandemic.

ABOUT FIND OUTDOORS

05 Staff & Board

25 Volunteers

33 Donors & Financials

26



Everyday Heros

Spotlights on everyday stories of heroism by our FIND Outdoors staff that go above and beyond for our visitors, partners and coworkers.

31



Round Up Program

"Round Up" program allows guests to help by supporting us while shopping on-site

Hi THERE!

Look for our **FIND Superhero Forest Friends** hiding throughout this issue. Just like everyday superheroes, they prefer to work behind the scenes!



LEADERSHIP IS THE CAPACITY TO TRANSLATE VISION INTO REALITY.

— WARREN BENNIS



Meet the FIND Outdoors Family

The work done by FIND Outdoors is not possible without the passion and commitment of our Board of Directors, Staff, Hosts and Volunteers. Together, our team has laughed, loved, faced challenges, and achieved new heights that make us incredibly proud.

LEADERSHIP & FULL TIME STAFF



Natalie Britt
PRESIDENT/CEO



Crystal Reese
CHIEF FINANCIAL OFFICER



Beth Hooper
CHIEF OPERATING OFFICER



Lee Henderson-Hill
CHIEF DEVELOPMENT
OFFICER



Adam DeWitte
VP OF DEVELOPMENT &
COMMUNICATIONS



Dan Woodall
REGIONAL FACILITIES &
OPERATIONS DIRECTOR



Angie McGee
FINANCE MANAGER



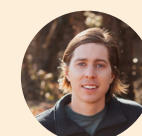
Richard Coadwell
RETAIL OPERATIONS
DIRECTOR



Tommy Turk
FACILITIES & OPERATIONS
DIRECTOR, GEORGIA



Brooke McGuire
RETAIL OPERATIONS
ASSISTANT



Cory Blackwell
FACILITIES &
OPERATIONS ASSISTANT

EDUCATION TEAM



Clay Wooldridge
EDUCATION DIRECTOR



Stephanie Bradley
NC PROGRAM MANAGER



Liberti Gates
GA PROGRAM MANAGER



Jessica Nickelsen
DIRECTOR OF
NATURAL INQUIRER PROGRAM



Bradi McDonald
EDUCATION ASSISTANT OF
NATURAL INQUIRER PROGRAM

BOARD MEMBERS

Eric Caldwell
Chair

Chad Leatherwood
Vice Chair

Harry R. "Tad" Fogel
Finance Chair

Catherine Gain
Governance Chair

Larry O. Ascher, Ed.D

Wendell "WC" Godfrey

Russell L. Garrison

Patrick Hiesl, Ph.D

Amy Kinsella

Emily Quinlan

Larry D. Wolter

Jocelyn Wilson

STAFF BY LOCATION



CRADLE OF FORESTRY
IN AMERICA

📍 Pisgah National Forest, NC

Christy Ralston
Manager

Clinton Wickers
Assistant Manager



PISGAH VISITOR
CENTER

📍 Pisgah National Forest, NC

Matt Christian
Manager



NORTHWEST
TRADING POST

📍 Pisgah National Forest, NC

Rachel Rector
Manager



BLACK MOUNTAIN
RECREATION AREA

📍 Pisgah National Forest, NC

Joe and Diane Schramm
Managers



CAROLINA HEMLOCKS
RECREATION AREA

📍 Pisgah National Forest, NC

Maureen Stillwell and
Cindy England
Managers



CLIFFSIDE LAKE
RECREATION AREA

📍 Nantahala National Forest, NC

Frank Dillon
Manager



GLADIE VISITOR CENTER

📍 Red River Gorge, KY

Brittney and Joey Santiago
Managers



ANNA RUBY FALLS

📍 Helen, GA

Parker Hollifield Manager	Jody Keiss Store Assoc.
Matt Summers Assist. Manager	Jonathan Rupard Maint. Specialist
Tracie Allison Store Manager	



BRASSTOWN BALD

📍 Hiawassee, GA

Dru Cosner
Manager

Maisie Grose
Assist. Manager



LAKE WINFIELD SCOTT,
MORGANTON POINT,
LAKE RABUN & LAKE
RUSSELL RECREATION
AREAS

📍 Chattahoochee-Oconee
National Forest, GA

Jennifer and RD Woodards
Managers, Morganton Point



HARDIN RIDGE, INDIAN-
CELINA & TIPSAW
RECREATION AREAS

📍 Hoosier National Forest, IN

Chuck and Norma Sink
Managers, Hardin Ridge

Stan and Karen Arthur
Assist. Managers, Hardin Ridge

Allen and Juli Smith
Managers, Tipsaw

Lonnie and Sharon Tindall
Managers, Indian-Celina





FIND OUTDOORS TEAM

SOMETIMES, “LIFTING SOMEONE UP” doesn’t necessarily mean through spoken word, but actions that produce a positive and uplifting response. The entire FIND Outdoors team has spent the past several years working together for the common goal of success, fulfillment, and equity in providing our visitors with the best experience possible—and when we reach a milestone or work towards a new venture, we celebrate as a team. Or better yet, a family.

Being part of a team means that you have the support needed to achieve your personal goals, but are willing to put those aside to help someone else when needed. Recognizing that someone is in

need of assistance is the best gift you can give that person at that moment. The FIND family works together in the success of our mission, whether that means counting stock at the end of the year, blowing leaves in a campground, ushering visitors along a trail for a night program, or filling in behind an information desk when called upon. There is no job that is too great or too small when you have a family working towards a common mission.

We achieve together. We celebrate together. We are the FIND Outdoors family, and becoming a hero of our public lands is why we’re here!

”

*If you want to lift yourself up,
lift up someone else.*

— BOOKER T. WASHINGTON



HEROS AMONG US...

THINK BACK TO YOUR FIRST GLIMPSES OF YOUR FAVORITE SUPERHEROS—strong, colorful, resilient, larger than life, selfless in the face of adversity and all the while protecting the communities around them. They acted swiftly and assuredly and stood up to challenges with pride.

The FIND Outdoors story continues through a successful, vibrant and exciting 2021 season and stands at the threshold of 2022. This year brought about opportunities for our staff, partners, and visitors to stand together and work towards something extraordinary at each of our managed sites. We found that you don't have to wear a superheroes' cape and emblem to reach down deep and make an impact on our public lands—you just need passion and a sense of stewardship. At any given time, you can make a difference to a child, to a trail, to a campground, and to each other.

At any given time... we can all be heroes!

STORIES OF HEROISM



STORIES OF
HEROISM

BLACK MOUNTAIN
CAMPGROUND

"When you come out of the storm, you won't be the same person who walked in."

— HARUKI MURAKAMI

TROPICAL STORM FRED

HOW QUICK THINKING & FAST ACTIONS BY OUR STAFF SAVED CAMPERS.

August of 2021 brought about major challenges for many of us, as Tropical Storm Fred tore through the southeast and dropped torrential rains, damaging winds, and flooding onto our beloved western North Carolina. Trails were decimated, bridges and walkways were displaced or destroyed, waterways were rerouted, and suddenly the splendor and majesty of our forest was unrecognizable—and because of these challenges, heroes were born.

Campers and FIND Outdoors staff at **Black Mountain Campground** in Burnsville, NC, were preparing themselves to evacuate the campground, located directly on

the South Toe River, when the increasingly heavy rains produced a flash flood of epic proportions. As if the water wasn't enough, a log jam at the only entrance and exit to the campground began rerouting the river into the roadways and campsites where our visitors were seeking shelter, creating one of the most challenging situations that our nonprofit has ever faced—and because of this, heroes used their skills and training to remedy the situation.

Campground Managers **Joe and Diane Schramm**, assisted by hosts **Ralph and Tammy Greene**, leapt into action immediately, and with the help of their staff and

campground patrons, began the immense task of diverting everyone from the flood waters to the higher end of the campground and out of harm's way. The aftermath of the storm left numerous campsites unusable for the foreseeable future, but FIND will pivot and, as always, land on its feet to make the sites available for continued use. In the end, full credit for the very lives of the visitors at the site in the wake of a natural occurrence goes to our amazing staff, who took it upon themselves to ensure the safety of everyone around them.

Heroes, indeed!

Life is like riding a bicycle.
To keep your balance,
you must keep moving.

— ALBERT EINSTEIN



FIND
— OUTDOORS —

STORIES OF
HEROISM

GLADIE VISITOR
CENTER



NEW BEGINNINGS

FIND OUTDOORS PARTNERS WITH THE U.S. FOREST SERVICE TO REOPEN GLADIE VISITOR CENTER IN DANIEL BOONE NATIONAL FOREST



Mr. Einstein had it right from the beginning—keep moving. Move forward. Take small steps or leap into the unknown, but by all means keep yourself on track and don't let opportunities pass you by. The FIND Outdoors staff was given an amazing opportunity to begin operations, in partnership with the **US Forest Service**, to operate the **Gladie Visitor Center** in the Red River Gorge area of Kentucky.

Move forward. Always forward.

Thanks to our decades of experience at the Cradle of Forestry and other locations such as the

Pisgah Visitor Center and Anna Ruby Falls, we worked in partnership with our USFS partners in Kentucky to bring Gladie back online in the Daniel Boone National Forest, Cumberland Ranger District, and FIND is thrilled for this amazing opportunity. The entire area is a focal point of education, interpretation and outdoor recreation featuring backpacking, boating, hiking, and especially rock climbing. Thanks to over 100 natural sandstone arches, walls, and cliffs, the area is world-renowned for opportunities that it presents to those adventurous spirits looking to reach new heights. The visitor

center will welcome eager travelers in spring of 2022 and includes a new gift shop, updated visitor and safety information, and special events through local partnerships. In addition to these amenities, the adjacent property boasts a historic cabin, sorghum mill, several hiking trails, exhibits, and picnic tables to round out the perfect outdoor getaway for families, groups, and individuals alike.

A huge FIND Outdoors THANK YOU to our US Forest Service partners in Kentucky for helping us move forward. "Dynamic Duos" in action!

“Your life is your message to the world. Make sure it’s inspiring”

— ANONYMOUS

SHIFTING TRAILS

WORKING TOGETHER TO REBUILD IN THE WAKE OF TROPICAL STORM FRED.

Sometimes heroism doesn’t necessarily imply that only one person is making a difference in the lives of others. A group of like-minded individuals can come together to agree on a single idea that can elicit real change in what they love, or a mission that inspires them.

The **FIND Headquarters team** made the decision to cancel its biggest fundraising event, the Cradle to Grave 30K and 10K races, in the wake of Tropical Storm Fred due to the extensive damaged that was done in the Pink Beds Valley. The yearly event draws in 200 runners from all over the country to tackle



FIND HQ STAFF: SHARON TAM, ADAM DEWITTE, NATALIE BRITT, MATT CHRISTIAN, LEE HENDERSON-HILL, AND RICHARD COADWELL AT THE RACE TO RESTORE EVENT AT ECUSTA BREWING COMPANY.

the single-track, forested trails in one of Pisgah's most popular areas—all culminating with a breathtaking view from atop Slate Rock. As an alternative, the FIND team worked with race sponsors and registrants to pivot the dollars that were raised to form “The Race to Restore” campaign to aid in the rebuilding of Pisgah's trail systems. The proudest moment of this important decision? Every single sponsor for the Cradle to Grave Race, Hunter Subaru, Stihl, Morrow Insurance, Broad Street Wines, Bartlett Tree Experts, First Citizens Bank, Reese Landscaping Services LLC, Cathey's Creek Electric, LLC, Trails Carolina,

Trails Momentum and The Hub, made the jump to The Race to Restore with us—a truly exciting step for FIND Outdoors in our mission of the continued stewardship and sustainable health of our public lands. With the help of our good friends at Ecusta Brewing Company, FIND featured several “Pint Days” in support of the campaign, which lasted throughout the entire month of October. Thanks to Ecusta and FIND staff, 100% of the proceeds from the purchase of a FIND Outdoors pint glass and a tasty Ecusta brew directly benefited the Race to Restore initiative. *Dynamic and meaningful partnerships in action for a common cause!*



“A hero is somebody who voluntarily walks into the unknown.”

— TOM HANKS

VISITORS HELPING VISITORS

A COUPLE ON A HIKE BECAME UNLIKELY HEROS FOR VISITORS IN NEED...

Most visitors who attend a FIND Outdoors program or event anticipate a great time learning something new, discovering a natural phenomenon, or simply enjoying the fresh air and camaraderie with like-minded individuals. That’s usually when the unexpected happens and normal folks jump into action.

On the evening of June 15th of 2021, **John Hearn** and **Marjorie Boeshans**, from Woodstock, Georgia, arrived at **Anna Ruby Falls** to attend the annual “Foxfire Night Hike,” but they didn’t know the impact they would have on the lives of those around them. The foxfire,

a bioluminescent insect larva that occurs after dark along the banks of the paved trail leading to the falls, is one of those natural phenomenon that draws in crowds from around the southeast, including John and Marjorie. On this warm, summer night, a mother and son took a misstep from the trail. A retired fireman and paramedic, John quickly leapt into action to assess the situation and determine the severity of any injuries that might have occurred. They rendered aid and talked in a soothing manner to ease anxieties. John and Marjorie joined FIND staff who are trained in Wilderness First Aid in waiting for an ambulance to

arrive and even offered to drive the individuals home after being assessed by EMS.

In the end, John and Marjorie used their talents, selfless natures, and positive attitudes to address a situation they knew they were prepared to handle. They did it, to quote John,

“Because being kind to each other and helping whenever possible is what makes us human.”

It does indeed John. It also makes you both fearless heroes.

DID YOU FIND ALL OF US FLYING THROUGH THIS ISSUE?

SUPERHERO

FOREST  FRIENDS



GREAT GENEROSITY FUNDS GREAT IMPROVEMENTS

CLIFFSIDE LAKE BEACH UNDER CONSTRUCTION

A GENEROUS GIFT GIVES CLIFFSIDE BEACH AREA A MUCH NEEDED MAKEOVER.

When serving your community in any capacity, there are moments in time that make you stop and reflect on how your good work is reaching the public. Do they know how much work goes into cleaning a campsite or a bath house? Do they understand how much time is invested in mowing, trimming and manicuring around public spaces to ensure that the area looks its best? The answer comes sometimes in a comment card, a kind gesture from a visitor, or a selfless act that benefits both the recipient and the people that visit the site every season.

FIND Outdoors received a donation from a longtime fan of **Cliffside Lake Recreation Area** in Highlands,

NC, during the 2021 season for a very specific purpose—to rejuvenate the beach area that is beloved by so many visitors each year. A generous gift from the **Montague Family**, through the Green Mountain Fund of the Community Foundation of Greater Chattanooga, gave FIND the opportunity to turn a highly worn area into a pristine space for anyone looking to get in a little “lake life.”

The beach space had worn over time, and in order to provide our visitors with continued exceptional experiences, Mr. Montague partnered with the US Forest Service and FIND Outdoors to match funds to bring new life to the site. The team got to work, emptied truckload after truckload of new sand, got their

hands dirty, and made the beach look better than ever. The gift and work was made possible due to the great leadership of site manager, Frank Dillon.

Investments into the beautification of our sites by our donors, partners and friends means that FIND Outdoors is upholding our mission and commitment to public lands for all. Our visitors see the investments. They feel new sand under their feet, or see new bathhouses, or stoke a fire in a brand-new fire pit. These are investments that are made possible by our donors and visitors.

Thank you to caring and forward-thinking heroes!

Money is but one venue
for generosity.
Kindness is an even more
valuable currency.

— ALAN COHEN



POSITIVE PARTNERS

COLLABORATION TO OPEN THE PISGAH VISITOR CENTER AMIDST THE PANDEMIC.

The word collaboration is defined as "the process of two or more people or organizations working together to complete a task or achieve a goal," and the collaborative efforts between the **US Forest Service** and FIND Outdoors spans decades, projects and successes. Our nonprofit has seen partnerships come and go over time, all with a common goal of increasing the awareness, health, and safety of our public lands and those that visit them.

Safely opening the **Pisgah Visitor Center**, in full partnership with the **Pisgah Ranger District**, was a monumental achievement that took both organizations to fulfill. For the 145,000+ visitors that walk through the doors of the PVC, it was a statement that safety and proper communications of the entire 500,000 acres of public land was a priority that needed to be addressed by these two hero partners. This particular collaboration was a game-changer for our nonprofit, as the unique

nature of this undertaking personifies the 50 years of partnership with the Pisgah Ranger District. The Pisgah District trusted FIND Outdoors with the very lifeblood of their messaging to the public, and our organization answered the call. *Heroes working together to achieve a goal!*





FIND OUTDOORS VOLUNTEERS

OFFERING YOUR TIME TO SOMETHING THAT YOU FEEL IS WORTHWHILE IS ONE OF THE GREATEST GIFTS you can give an organization, or even an individual. You become part of a team and achieve new heights together. At FIND's campgrounds and visitor centers, we strive to give everyone that enters the location the same exceptional experience through sites that are managed by an outstanding group of volunteers. These individuals give their time and talents day after day, and sometimes year after year, for FIND Outdoors in support of our mission, and they are the true heroes, faces, and talents that help this nonprofit succeed.

Be it working in the outdoors, believing in the mission, enjoying time spent with visitors, or simply having the flexibility to roam around the country, our volunteers have a dedication to this organization that speaks volumes. Year after year, they take

their place at their campground or visitor center, greet eager visitors, and go above and beyond to ensure that the memories made that day will last a lifetime. If you've visited the Cradle of Forestry over the past 10 years, chances are you've met our longest-running volunteer, **Bob Bannister**, as you were greeted at the door. His enthusiasm for our organization and warming personality is evident as he explains why the Cradle is such a special place, and you have no choice but to believe him. Bob is just one of the many hard-working volunteers that have made the decision to come back to their respective sites every year and give their all.

Our volunteers go the extra mile. They love what they do. They are the true heroes that help our visitors FIND outdoors. Thank you to all of our dedicated and loyal volunteers!

”

*Happiness is the real sense of fulfillment
that comes from hard work.*

— JOSEPH BARBARA

EVERYDAY HEROS

The following are everyday stories of heroism by our FIND Outdoors staff that go above and beyond for our visitors, partners and coworkers. Indeed, their actions make a difference!



ANNA RUBY FALLS STAFF



THE STAFF AT ANNA RUBY FALLS WENT ABOVE AND BEYOND to make a young visitor's experience extremely special after she lost her father a month before the start of the holiday season. They gave her a private, guided hike to the falls, and treated her with a goodie bag filled with keepsakes, and a homemade Christmas ornament adorned with her name. *Heroism comes in every form.*

THE NATURAL INQUIRER

WITH THE PANDEMIC LOOMING, many Federal buildings were either shut down or operating on a skeleton crew in 2021. The team at the **Natural Inquirer** stepped up to the plate and put in long hours to ensure free, science-based materials continue to make it to the hands of students, families, and customers around the country so the learning wouldn't stop for those future scientists. *Teamwork for a common cause!*



THE CRADLE OF FORESTRY MANAGEMENT & US FOREST SERVICE

THE CRADLE OF FORESTRY MANAGEMENT WORKED CLOSELY WITH THE FOREST SERVICE to provide several key public events during the 2021 season with full protective measures in place. National Get Outdoors Day, National Public Lands Day, and Smokey Bear's Birthday were extremely well-received and staff worked tirelessly to provide visitors with forestry-based and Leave No Trace ethics activities throughout those three important days. *Heroes going the extra mile to offer an exceptional experience!*



RACHEL RECTOR OF THE NORTHWEST TRADING POST

IN ORDER TO PROVIDE AN EXCEPTIONAL EXPERIENCE for visitors to the **Northwest Trading Post**, Manager, **Rachel Rector**, decided to use her culinary expertise to offer food services at the Post beginning in the 2021 season and beyond. Homemade soups and sandwiches are served to hungry visitors on the Blue Ridge Parkway garnering excellent online reviews. *Fried green tomato BLT, anyone? We know the best one around!*



FIND EDUCATION TEAM

IN 2021, FIND'S EDUCATION TEAM KEPT LEARNING IN THE FOREFRONT by offering unique opportunities to discover the amazing characteristics of our managed sites. New and exciting programming for 2021 included Junior Forest Ranger activities centered around Leave No Trace principles for budding outdoor enthusiasts, a deep look at the night sky with Astro-Photography on the tallest peak in Georgia, and a nocturnal critters scavenger hunt that will keep our younger visitors fully engaged all year round.

ONLINE EDUCATION PROGRAMS

Our team has also developed a series of online educational resources for homeschools, families, and learning institutions in the event that your travel plans have been put on hold. One click, and you'll hear stories read by education staff, learn about Smokey the Bear, or become a Community Scientist: gofindoutdoors.org/about/resources.

Learning in action makes all the difference to these heroes!

Act as if
what you do
makes a difference.

It does

— WILLIAM JAMES



MORGANTON POINT & CAROLINA HEMLOCKS

FIND OUTDOORS USES ITS RETAIL OUTLETS TO BROADEN THE SCOPE OF FIND'S MISSION wherever possible, and 2021 added two more amazing opportunities. FIND used campground retail spaces at **Morganton Point** and **Carolina Hemlocks** to offer kayaks, paddleboards, and floats to those craving a different perspective of their favorite recreation area from the water—but this is only the beginning. Future ideas include water-based guided tours that allow visitors to take in the spectacular sunset from Lake Blue Ridge!

ANGIE MCGEE & BOB AND JUDY BEANBLOSSOM



COMMITMENT TO YOUR WORK IS IMPORTANT, and we have two stories of true commitment and heroism. **Angie McGee**, FIND's Finance Manager, has been working behind-the-scenes for 20 years to ensure that our nonprofit functions at the highest level of performance. Whether helping staff at 20+ sites in four states, balancing FIND's budget to the penny, or simply being there with a smile, *Angie is a true hero to FIND Outdoors that few people get to see.*

At the **Cradle of Forestry**, **Bob and Judy Beanblossom** have used their decades of service and dedication to public lands to continue working after retirement for the Forest Service as the volunteer caretakers of the Cradle, and we couldn't be luckier to have them! Both Bob and Judy work with FIND and Forest Service staff to ensure our visitors have an amazing experience. They help with any and all aspects of Cradle operations—programming, information, maintenance, and even special events. Their commitment to the site is evident every time you see their smiling faces, and that positivity is infectious. Thank you to Angie, Bob, and Judy for being the incredible FIND family members that you are. *You are our hometown heroes!*

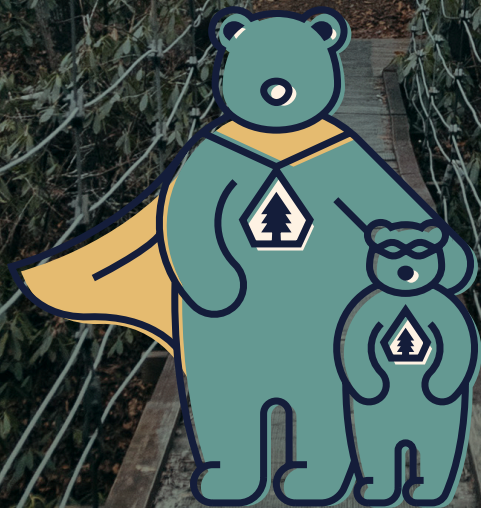


CHUCK & NORMA SINK

SOMETIMES BEING HEROIC CAN MEAN HAVING FUN! Enter **Chuck and Norma Sink**, managers of **Hardin Ridge Recreation Area** in Indiana, and their idea of adding a little extra “zing” to the camping experience. Chuck and Norma led the team in building a life-sized cutout of Bigfoot and hid it along various areas of the campground for visitors to locate during their stay in 2021. They were flooded with comment cards all season indicating that Bigfoot was a huge hit with campers of all ages. *Sometimes a little extra zing and energy can create memories for a lifetime!*

LOOK FOR
THE HELPERS.
YOU WILL
ALWAYS FIND
PEOPLE WHO
CARE HELPING.

—MR. ROGERS



"Round Up" programs allow guests to help support their favorite sites while shopping.

FIND OUTDOORS PROUDLY
REINVESTED 92% OF TOTAL 2021
REVENUE BACK INTO OUR SITES,
programs, and mission to ensure
our dedication to excellence for our
visitors and partners.

The "Round Up Program" at our
visitor centers allows our patrons to
round up their purchases, and those
extra nickels, dimes and dollars are

used for site improvements, programs,
local events and so much more. Next
time you stop by Brasstown Bald,
Anna Ruby Falls, the Northwest
Trading Post, Pisgah Visitor Center,
Cradle of Forestry, and Gladie Visitor
Center, tell them you'd like to round
up your purchases to become a true
hero for our public lands and the
FIND Outdoors family!



92%
OF REVENUE REINVESTED
TO BENEFIT OUR MISSION!



LET'S GO FINDTM OUTDOORS 1972



FIND OUTDOORS DONORS

WEBSTER'S DEFINES THE WORD PHILANTHROPY AS "THE DESIRE TO PROMOTE THE WELFARE OF OTHERS,"

which can mean a donation of money to a good cause, or the simple act of helping a nonprofit reach a goal in support of its mission. Most people would see that word and assume that you have to be wealthy or in good fortune to give to others, but that simply isn't true. Philanthropy is powered by our need to connect with others in a meaningful way to accomplish something bigger and better than ourselves.

Anyone and everyone can be a philanthropist and make a difference through whatever means they can—volunteering on nonprofit projects, through donations, or serving on the Board of Directors for an organization that hits close to home for you. By sharing your time, talents and resources over the long-term, YOU can help create a better world and community for future generations.

Donating to the causes you care about not only benefits organizations like FIND Outdoors, it can be deeply rewarding for you too. Revenue and donations generated

at FIND Outdoors go directly back into our mission of education and recreation for ALL!

With your gift, you can expand recreation opportunities like "The Point" in Georgia which features kayak rentals, snacks, supplies and souvenirs. You can impact trail restoration in the Pink Beds Valley. Heroes like you can provide education sessions on Leave No Trace Principles and Recreating Responsibly. Most importantly, you make a variety of recreation opportunities available for our visitors, your friends, family and neighbors.

A donation to FIND Outdoors means that the outdoor recreation areas and learning opportunities that you have come to rely on and appreciate will continue to provide you with exceptional experiences for generations to come. Visit our support page and choose an area where you'd like to create a positive impact: www.gofindoutdoors.org/support. A dollar, a hundred dollars or a thousand dollars—every single penny matters to us, and will be used to open up a whole new world to future forest heroes. Thank YOU for your current and future heroic generosity!

"The best recreation is to do good."

— WILLIAM PENN

THANK YOU

Thank you for your generous support of FIND Outdoors. We work hard to minimize administrative overhead and make sure as much funding as possible goes directly toward Forest Inspired Nature Discovery. Because when you discover, you connect—when you connect, you care—and when you care, you protect. Ultimately, we want to make sure our public lands are protected for future generations.

Thank you for your support in helping people FIND Outdoors.

**Unrestricted Giving*



CFAIA d/b/a FIND Outdoors is a 501(c)(3) nonprofit that has adopted nine critical guiding principles and best practices to operate at the highest level of non-profit ethics and transparency. TIN: 56-1302500

\$2,000 +

Dogwood Health Foundation
Georgia Humanities Council
Green Mountain Fund of the
Community Foundation of
Greater Chattanooga
Hunter Automotive Group
Mid-Atlantic Stihl
NC Museum of Natural Sciences

\$1,000 – \$1,999

Ecusta Brewing Company
Catherine & Scott Gain
Morrow Insurance Agency
Walmart
William R. Gunby Charitable
Foundation

\$500 – \$999

Larry & Hope Ascher*
Broad Street Wines
Bartlett Tree Experts
First Citizens Bank
Harry "Tad" Fogel*
The Hub & Pisgah Tavern
Chad & Kari Leatherwood*
Anne Maliff
Christopher O'Brien
Pisgah Roasters
Larry Wolter*
Trails Carolina
Trails Momentum

\$250 – \$499

Anonymous
Blackbaud Giving Fund*
Cathey's Creek Electric, LLC
Malcom & Susan Duncan/Waco
Foundation*
Kevin Jones
Mike & Theresa Leatherwood*
Mac Morrow
Alonzo Wickers
Jocelyn Wilson*
Reese Landscaping Services, LLC
Weyerhaeuser Matching Gift*

\$1 – \$249

Amazon Smile Foundation
Anonymous Donors (8)*
Tammy Arrowood
Robert Bannister*

Roy Beavers
Patricia Bell*
Thomas & Sara Bingham*
Benjamin & Natalie Britt*
Kathryn Brown*
Peggy Cabe*
Cindy & Jim Carroll*
Gloria Clouse
Richard Coadwell*
Wayne & Betty Coleman*
Alan Corbitt
Jan Coyne*
John & Lana DeWitte*
Judith Doyle
Harold & Jill Draper*
Barry Dutton*
Kelly Freeman*
Lee Galloway*
Russell Garrison*
Ed Gash*
Ingeborg Georg*
Danny & Margaret Goodpaster*
Elizabeth Hackney
Hilda Hamilton
Douglas Hammer, M.D.*
Connie Henderson*
Ethan Holbrook*
Jacqueline Holland
Wayne & Susan Horn*
Whitney Houck
Daniel Jessee
Fred Jordan*
John Limbrunner
Vic Mansfield
David McCurry*
Judy McKnight
Curt McPhail
Alexander Motten*
Douglas & Kathryn Norton*
Lutrelle O'Cain*
Grace Ocasio*
Jack Parker*
Ivy Rutzky*
Janet Sauls
Nancy Stoutamire*
Dr. Lloyd Swift*
Nancy Thompson*
Daryl & Linda Walk
Jessie Whaley*
Frederick Wilcox*

Mary Will
James Williamson
Mark Zedella

In Honor of

GDaddy & GMommy
by Kathryn Brown
Paco
by Cindy & Jim Carroll
Chad & Kari Leatherwood
*by Mike & Theresa
Leatherwood*

In Memory of

Elaine Phillips Beavers
by Roy Beavers
Dr. Edward Buckner
by Ed Gash
Mr. Bob Carr
by Lutrelle O'Cain
Mr. Bob Carr
by Thomas & Sara Bingham
Mr. Storm Davis
*by Danny & Margaret
Goodpaster*
Kenny Kirkland
by Robert Bannister
Luther & Lucy Norton
by Douglas & Kathryn Norton
Warren Whaley
by Jessie Whaley
Penelope Perkins Wilson
by Christopher O'Brien

In Recognition of

Robert Bannister for a
decade of amazing service
CASP Service Volunteers
Cradle of Forestry Hosts
Cumberland Ranger District
FIND Outdoors Board of Directors
Pisgah Ranger District
Pisgah Visitor Center Volunteers
Race to Restore Donors &
Partners
Supporters of Donation Boxes
& Round Ups at all of our sites
Sharon Tam
The Team at Trevett's Creative+
The Team at Paris
Mountain Marketing
US Forest Service

READY TO BE A HERO?

Gifts of any size and any amount provide
needed resources to make recreation equitable
and available for ALL a reality.

Consider becoming an everyday hero for
FIND Outdoors and make your gift today!

GO [FINDOUTDOORS.ORG/SUPPORT](https://findoutdoors.org/support)



Scan to
donate
today!



BECOME THE *HERO*

We've seen selfless acts, amazing courage, hard work, and examples of how extraordinary the human spirit can become during everyday life.

As 2022 rolls forward for FIND Outdoors (and for you), we're reminded how important it is to see everyone in the same light and treat others with kindness, decency and care. Become the hero that you used to see in the comic books—larger than life and ready to face challenges head-on while lifting up those around you.

BE COLORFUL. BE BRAVE. GIVE WHAT YOU CAN WHEN YOU CAN. MAKE SOMEONE SMILE.

We are all those ordinary people who are looking for that one moment in time that allows us to make a difference to someone.

LET'S GO
FINDTM
ESTD OUTDOORS 1972

GO**FIND**OUTDOORS.ORG

49 PISGAH HWY, SUITE 4, PISGAH FOREST, NC 28768 | 828.883.FIND (3463) | FIND OUTDOORS IS A NON-PROFIT 501(C)(3) ORGANIZATION