



**FOR IMMEDIATE RELEASE**

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**Celebrate Smokey Bear's 82nd Birthday with Fee-Free Events at Anna Ruby Falls and Brasstown Bald**

**GA, 7/31/26:** Families and visitors of all ages are invited to celebrate **Smokey Bear's 82nd Birthday** with two **special fee-free events** on Saturday, August 8, at **Anna Ruby Falls Visitor Center** and **Brasstown Bald Visitor Center!**

These celebrations honor America's iconic symbol of wildfire prevention while encouraging visitors to learn about protecting our forests through a day of family-friendly activities, special appearances, and birthday festivities.

Since becoming the national symbol for wildfire prevention in 1944, Smokey Bear has reminded generations that each of us plays an important role in caring for our public lands. As wildfire awareness becomes increasingly important across the country, these celebrations provide an opportunity for visitors to meet Smokey Bear, hear his remarkable true story, and discover how simple actions can help protect our forests.

Both locations will be open free of charge for the day and will feature opportunities to meet Smokey Bear, enjoy birthday cake, explore the beautiful sites, and participate in educational activities celebrating wildfire prevention!

Whether visitors choose the waterfalls of Anna Ruby Falls or Georgia's highest peak at Brasstown Bald, they can expect a day filled with education, fun, and celebration alongside one of America's most recognizable conservation icons.

Special thanks to Ingles Markets for their generous Cake donations that make Smokey Bear's birthday possible!

For more information about both events, visit FIND Outdoors' website at [www.gofindoutdoors.org](http://www.gofindoutdoors.org) or follow FIND Outdoors on social media.

FIND Outdoors is a 501(c)(3) outdoor recreation nonprofit that centers forest education and stewardship. Based in Pisgah Forest, FIND Outdoors has been stewarding public lands for over



